

Do you know what is your Driver doing right now?



Making the difference

Peace of mind and the knowledge that your drivers and your vehicles are being monitored 24 hours a day, 7 days a week.

That is what I-Report offers you and your company.

With i-Report, both driver and vehicle are under constant scrutiny by every road user. i-Report strives to make the roads safer and also to give other road users the chance to get involved – and make a difference.

How it works

When you sign up with i-Report, we will supply you with stickers displaying our call centre number, which you place on your vehicles

When an incident of poor driving occurs, any concerned person in the vicinity can report it simply by calling the i-Report number. The i-Report number is clearly displayed on stickers placed on your vehicles.

All reports are made to a 24-hour Call Centre and are digitally recorded for playback and retrieval at any time. The reports are delivered via e-mail directly to you and callers are notified by SMS that a report has been lodged.

Tired of having irate road users phoning you at 02:14am, complaining about your drivers' behaviour?

i-Report offers a hands-off reporting system through a professional 24-hour-a-day, 7-day-a-week call centre.

When your driver is driving irresponsibly, any concerned person can call i-Report and report his / her behaviour.

They can also commend your driver on his driving. The calls are handled professionally by trained staff, saving you the hassle of having irate people phone your personal cell phone at inconvenient times. i-Report handles all this for you, allowing you and your staff to focus on your core business.

i-Report
www.i-report.co.za
MAKE THE CALL - MAKE A DIFFERENCE

Benefits

As an i-Report customer you will be able to enjoy the following benefits:

Fleet management

By subscribing to i-Report, you will have a clear picture of your drivers' behaviour. i-Report offers a service that your tracking system does not provide. While your tracking system can monitor where your vehicle is and how fast it is being driven, it cannot see if your driver is driving recklessly and irresponsibly, or if he is being polite and courteous to other road users.

Brand Protection

i-Report helps to improve your company's image, showing the public that you do care about reckless and irresponsible driving. By asking the public to report on the standard of your drivers' behaviour on the road, you enhance your company's caring and responsible image. The system can be used not only as a watchdog for bad driving, but also as a tool to reward responsible road usage.

Social responsibility

i-Report aims to create a sense of responsibility among all drivers in South Africa, to improve their driving habits and ensure safety for all road users.

i-Report promotes a sense of community, by encouraging road users to work together to make a difference, and help reduce the number of accidents associated with reckless and irresponsible driving behaviour.

Reporting

i-Report records each call to give the client an opportunity to listen to the issues raised by the caller, and replay it for their staff if necessary. i-Report will send detailed reports monthly or on request to a pre-determined distribution list.

Anonymity

By using i-Report, your company is assured of an impartial and professional mediator in dealing with any situation involving your drivers. i-Report will act responsibly, professionally and efficiently to provide the best possible service.

You can request co-branded stickers for your company. To learn more about co-branding

Sign up with i-Report

If you would like to learn more about i-Report please contact us. We will have you up-and-running as quickly as possible.

Contact Details

Phone: 083 913 2121

Fax: 011 646 2663

Email: Bev Martin: bevmartin@i-report.co.za

Co Branding

You can get involved and make a difference. You can become a co-branded sponsor, and have your logo incorporated on the i-Report stickers.

As a co-branded partner you have peace-of-mind, knowing that anyone who witnesses your drivers behaving irresponsibly can report the incident immediately. In addition to this immediate response you receive the following:

Increased brand awareness

Co-branded stickers with your own logo

Mobile Advertising

Since your vehicles are always on the move, so are the personalised stickers, giving you an additional advertising platform

Increase your public image

Show you care about other road users by giving people the opportunity to report how they perceive your company's vehicles and drivers

